

## Education & Safety

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

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### A. Statement of Activity or Product

Southern California Mountains Foundation (SCMF) in partnership with the San Bernardino National Forest (SBNF) recognizes the need to educate visitors about the importance of responsible recreation and public land stewardship. SBNF staff provides direction and oversight for SCMF habitat management plan adherence, management, operations, safety requirements, and all conservation-related activities. Through SCMF's education and conservation, public lands will be preserved for future generations to enjoy.

Our project seeks funding to hire an Education Outreach Coordinator to work with a Program Assistant to provide education outreach services, host public information kiosks, and work with volunteers to produce program deliverables. The Education Outreach Coordinator will train individuals through classroom instruction and hands-on field work supporting and complementing the SBNF's OHV program which promotes responsible recreation by OHV enthusiast utilizing volunteers to deliver this messages. To become a volunteer, individuals complete 100 hours of extensive classroom and hand-on training. Training is ongoing and includes formal and field training in all aspects of Off-Highway Vehicle program including ASI and MSF Dirt Bike School certification and Cal 4 Wheel training, host orientation class, rules and regulations training, situation-scenario training and the "On the Right Trail" curriculum.

The OHV Program takes a multifaceted approach to educating enthusiasts. Staff and volunteers lead educational rides, and provide information and education to the public, in the forest and on the trails. Staff and volunteers host mobile information kiosks at trailheads and provide maps and recreation education to the public a minimum of twelve days each year. We also provide educational materials, which include information pertaining to all types of OHV recreation containing snowmobile and dune buggy/rail education and safety information, and maps at the point of sale of OHV's through our Dealer Liaison program. Staff and volunteers promote responsible recreation to youth on public lands, at school sites, and in the forest through our "On the Right Trail" (ORT) education program. On the Right Trail was developed in partnership with the " National Off-Highway Vehicle Conservation Council" and "Tread Lightly", and is in alignment with California State science standards. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders.

Funding would support the SCMF's OHV Education Program to continue to provide the following education outreach services under the direction of the Education Outreach Coordinator:

- Conduct an average of fifteen On the Right Trail presentations for children emphasizing responsible recreation.
- Visit participating OHV dealers monthly to promote land stewardship to their customers and supply educational materials.
- Staff monthly informational kiosks offering voluntary sound checks, route information, etc.
- Attend at least five trade shows and/or OHV dealer open houses.
- Conduct at least five educational rides by ATV, MC, RUV or 4x4 per month throughout the forest to interact with visitors.
- Coordinate at least eight meetings per year with the USFS partners to discuss priorities and issues.
- Keep monthly records of volunteer hours, shows attended, off highway vehicle dealerships visited, etc.
- Produce and print 20,000 user-friendly maps to be distributed through staging area kiosks, dealer liaison programs, ranger stations, trade shows, and forest visitor contacts made during educational rides.
- Replace kiosk signs and designated vehicle route signs along popular OHV routes. SCMF will work directly with the USFS to update OHV information kiosks at staging areas and route intersections with appropriate signage. OHV maps will be available at kiosks.
- Approved ATV Safety Institute and/or Motorcycle Safety Foundation courses will be provided to the public by trained instructors, a minimum of four times per year for each course.

The SCMF OHV program has been recognized as a national model for educating the recreating public about the need for ethics, safety and environmental stewardship. Volunteers donate their time, vehicles, and resources to visit schools and OHV dealerships. Responsible recreation is promoted at events such as the annual Off-Road Expo as well as other

industry trade shows. The value of the SCMF OHV volunteer program is demonstrated by letters of support and accolades from the program's partners.

## **B. Relation of Proposed Project to OHV Recreation**

The SCMF OHV Program's educational efforts target current and future OHV users. While the main focus for this project is the San Bernardino National Forest, ultimately the true "project area" is any public land open to OHV recreation. The most effective way to educate OHV users (and other recreationists) on the proper way to enjoy their sport on public land is to go directly to the source. It's difficult to ignore four OHV volunteers on motorcycles coming down the trail and many visitors' curiosity leads to an excellent opportunity for in-the-field education.

To do this, this SCMF OHV Program has developed a three pronged approach:

1) Throughout the year, staff and volunteers attend at least five OHV industry trade shows and/or OHV dealer open houses. At these events, information about responsible OHV use, riding areas, new regulations and maps are available to the public. In addition, the OHV volunteer program has a sign-up sheet for all enthusiasts who are interested in joining the program and want to promote responsible OHV recreation on the San Bernardino National Forest. Taking information to forest users encourages land stewardship before enthusiasts have even reached public lands. Outreach is also done through our Dealer Liaison Program, which provides educational information (safety riding CD's, maps, and contact information for all types of OHV recreation including snowmobiles and dune buggy/rail) about forest riding areas to new enthusiasts.

2) The OHV Program goes directly to recreational users at popular OHV staging areas and popular trail heads. At least twelve times a year, volunteers and staff set up an informational kiosk at staging areas where OHV users congregate. This is an excellent method for meeting OHV users, answering questions and providing needed information. Volunteers will conduct free sound checks of OHV users' vehicles, and if the user is found to not be in compliance, a volunteer will explain the need to maintain an OHV with legal sound levels and provide advice about how to achieve these levels. On a busy weekend, one mobile informational kiosk may encounter up to 2,000 visitors per day.

In addition to mobile information kiosks, SCMF maintains stationary kiosks at the staging areas and along OHV routes. Funding is requested to maintain and replace stationary kiosk signs and DVR's as needed.

3) Volunteers will lead rides during which they guide OHV enthusiasts and interact with other user groups along forest roads and trails on motorcycles, ATV's, RUV's, 4x4s or over-the-snow vehicles. This is especially effective, as a motorcyclist (for example) is more likely to listen to the message of stewardship and responsible land use from another motorcyclist. While on a ride, volunteers are able to hand out maps, riding information, and promote stewardship to OHV users and forest visitors who may not take the initiative to learn on their own. SCMF OHV volunteers are needed more than ever due to Forest Service budget and staffing restrictions. The OHV Program has a significant impact on reducing unauthorized use by educating visitors on forest stewardship and the impacts of unauthorized use. This helps to keep authorized trails open to the public.

In addition to the above "in the field" methods of OHV education, the program also visits local schools to conduct lessons from the 'On the Right Trail' curriculum. This instruction primes a future generation of riders to be responsible long before they learn bad habits. SCMF also issues press releases through various media outlets to improve public relations and perceptions of OHV use. Other methods of awareness and/or advertising include internet websites ([mountainsfoundation.org](http://mountainsfoundation.org)), and cross promotion with other SCMF partners and programs. Utilizing these various means creates a responsible recreating public, reduces the strain on resources, reduces damage to the National Forest and helps ensure that current riding areas are sustained for future generations to enjoy. The SCMF OHV program prides itself in helping to ensure that responsible OHV recreation on public lands is well-understood and will be available for many years to come.

## **C. Identification of Needs**

Years ago, a visit to the Forest meant only camping and hiking. Today's sophisticated multi-terrain technology has created exciting opportunities for visiting remote parts of the Forest that few people get to see. To help Off-Highway Vehicle (OHV) enthusiasts recreate safely and protect the public lands they visit, the 250 volunteers of the SCMF's OHV Program contribute approximately 22,000 hours every year teaching visitors trail ethics and public land stewardship. Volunteers maintain and restore off-highway vehicle resource damage and help to keep authorized trails open for future use.

The SCMF OHV Program strives to educate all public land visitors, especially OHV users about land ethics, safety, interpretive educational information and environmental stewardship. With more than 24 million people within a four hour's drive of the San Bernardino National Forest, the need for those visiting the forest to understand the principles of stewardship is paramount. Unmanaged recreation is consistently listed as one of the Forest Service Chief's top four threats to public lands and OHV use is a very noticeable form of recreation. An educated public is needed to preserve the sport of OHV recreation and the SCMF OHV program serves as an excellent conduit for the necessary information. Furthermore, OHV use is one of the fastest growing forms of recreation on the Forest and having over 266,000 annual OHV users (SBNF visitation NVUM 2009) requires a continued supervisory and informational presence on the trail.

In an age of shrinking federal budgets, the SCMF OHV program has become an essential element for the USFS to achieve its mission of "Caring for the Land, and Serving the People." SCMF OHV volunteers are often the first line of communication with the public regarding Forest Service rules and regulations, fire prevention and resource protection.

The SCMF OHV Program includes demonstrating good conservation practices during educational rides. Major projects conducted by the OHV volunteers include trash clean-up, trail maintenance, delivering first aid, and rescue duties. Volunteers also extinguish abandoned campfires, inform users of designated routes, and educate the public about good stewardship ethics.

Many SCMF events are covered by local press, national trade magazines, and internet sites. This publicity promotes the messages of stewardship heralded by the OHV Volunteer program and showcases OHV enthusiasts who deeply care about public lands. Were the SCMF OHV Program unfunded, it would have very detrimental effects on OHV recreation in Southern California, and specifically the San Bernardino National Forest. Without OHV education, volunteer educational rides, user friendly trail maps, mobile and stationary OHV information kiosks and the massive volunteer presence of 250 trained volunteers in the national forest, it would be inevitable that unauthorized OHV activity would increase and lead to substantial resource damage. Without the SCMF's OHV Program, trails could be closed due to resource damage and unauthorized use. The OHV Program also educates the public about the need to not litter or dump trash in the forest as this is another type of resource damage that could close trails and prevent future users from enjoying OHV recreation.

#### **D. Location of Training Services**

The program's main influence would be felt within the boundaries of the San Bernardino National Forest, but its total influence would extend outwards to surrounding communities and nearby public lands. Training and services would be spread widely amongst several official sites. The SCMF OHV Program hosts five outposts across the Forest. Outposts serve as a site for conducting radio training, situation-scenario training, Cal 4Wheel training, ASI and MSF Dirt Bike School certification, first-aid, and more. The Big Bear Discovery Center, Forest Supervisor's Office, San Jacinto/Cranston Fire Station, Lytle Creek Ranger Station and Honda OHV and Environmental Learning Center are also important training and meeting facilities.

The SCMF OHV Program, while based in the San Bernardino National Forest, influences motorized recreation throughout Southern California. Staff and volunteers interacting with fellow recreationists at trade shows influence riders on the San Bernardino, Cleveland, Los Padres and Angeles National Forests. Although the program will be local, the benefits from the services provided by the SCMF OHV Program will resonate throughout Southern California. The program is a model for OHV conservation and education in other regions.

Since the program is so far reaching and influential, it is imperative that the volunteers receive thorough training.

The official outposts and training sites throughout the SBNF ensure that volunteers can receive formal instruction in how to best perform their duties. In addition, further training takes place as volunteers perform their tasks "in the field" and learn from more experienced volunteers and USFS staff members.

The SCMF OHV Program is unique to Southern California and to the SBNF. Our well-trained volunteer force is quite noticeable when performing tasks from Lytle Creek to Cactus Flats and San Jacinto. The excellence of the program allows several other forests to benefit from the services offered locally. This compounds the program's value to the San Bernardino National Forest, as well as to the Forest Service and other public land management agencies.

#### **E. OHV Safety, Environmental Responsibility, and Respect Private Property**

The SCMF OHV Program created an educational land-use curriculum known as "On the Right Trail" which was developed in partnership with the National Off-Highway Vehicle Conservation Council (NOHVCC) and Tread Lightly!. Taught in schools and at public events, the curriculum addresses environmental awareness, stewardship, and respect for all public lands by different forest user groups. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders.

The SCMF OHV Program's educational efforts also target current OHV users through the OHV Dealer Liaison program. This program is greatly supplemented by volunteer efforts and the costs are offset by dealer participation and support. The dealer outreach and partnership program is unique to Southern California and the San Bernardino National Forest. The most effective way to educate OHV users is to go directly to the source. To do this, the SCMF OHV Program has developed a three-pronged approach.

First, staff and volunteers will attend OHV industry trade-shows and OHV dealership open houses. At these events, information on responsible OHV use, riding areas, new regulations and maps are made available. The second way the OHV Program goes directly to the user is at staging areas where volunteers and staff set up information kiosks. Third, our OHV Program interacts directly with OHV users and forest visitors on the trail. Volunteers ride forest roads and trails on motorcycles, ATV's, RUV's or 4x4s and interact with user groups. The mission of these rides is to educate, but they also have a positive effect on deterring illegal activity by creating an "official presence" in the forest. OHV Volunteers are able to hand out maps, provide riding information, and promote stewardship to OHV users and forest visitors. Meetings between OHV Volunteers and visitors lead to excellent in-the-field education opportunities.

Private property is always respected. Off-Highway Vehicle maps are provided to visitors both on the trail and in visitor centers, denoting where private property meets the forest. In addition to these maps, all intersections of public and private land have signs announcing private property and National Forest Boundaries. One of our most important messages for OHV users is to "Know before You Go" which encourages people to identify legal riding areas before heading out on the trail.

#### **F. District and County Information**

##### **A. California State Senate Districts**

Select one or more of the California State Senate Districts where the proposed project activities will occur. Copy and Paste the URL ([http://www.legislature.ca.gov/legislators\\_and\\_districts/districts/districts.html](http://www.legislature.ca.gov/legislators_and_districts/districts/districts.html)) in your browser to determine the State Senate district(s).

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|---|--|---|--|---|
| <input type="checkbox"/> State Senate 01            | <input type="checkbox"/> State Senate 02 | <input type="checkbox"/> State Senate 03            | <input type="checkbox"/> State Senate 04 | <input type="checkbox"/> State Senate 05            |
| <input type="checkbox"/> State Senate 06            | <input type="checkbox"/> State Senate 07 | <input type="checkbox"/> State Senate 08            | <input type="checkbox"/> State Senate 09 | <input type="checkbox"/> State Senate 10            |
| <input type="checkbox"/> State Senate 11            | <input type="checkbox"/> State Senate 12 | <input type="checkbox"/> State Senate 13            | <input type="checkbox"/> State Senate 14 | <input type="checkbox"/> State Senate 15            |
| <input checked="" type="checkbox"/> State Senate 16 | <input type="checkbox"/> State Senate 17 | <input type="checkbox"/> State Senate 18            | <input type="checkbox"/> State Senate 19 | <input checked="" type="checkbox"/> State Senate 20 |
| <input type="checkbox"/> State Senate 21            | <input type="checkbox"/> State Senate 22 | <input checked="" type="checkbox"/> State Senate 23 | <input type="checkbox"/> State Senate 24 | <input type="checkbox"/> State Senate 25            |
| <input type="checkbox"/> State Senate 26            | <input type="checkbox"/> State Senate 27 | <input checked="" type="checkbox"/> State Senate 28 | <input type="checkbox"/> State Senate 29 | <input type="checkbox"/> State Senate 30            |
| <input type="checkbox"/> State Senate 31            | <input type="checkbox"/> State Senate 32 | <input type="checkbox"/> State Senate 33            | <input type="checkbox"/> State Senate 34 | <input type="checkbox"/> State Senate 35            |
| <input type="checkbox"/> State Senate 36            | <input type="checkbox"/> State Senate 37 | <input type="checkbox"/> State Senate 38            | <input type="checkbox"/> State Senate 39 | <input type="checkbox"/> State Senate 40            |

### B. California State Assembly Districts

Select one or more of the California State Assembly Districts where the proposed project activities will occur. Copy and Paste the URL ([http://www.legislature.ca.gov/legislators\\_and\\_districts/districts/districts.html](http://www.legislature.ca.gov/legislators_and_districts/districts/districts.html)) in your browser to determine the State Assembly district(s).

- State Assembly 01  State Assembly 02  State Assembly 03  State Assembly 04  State Assembly 05
- State Assembly 06  State Assembly 07  State Assembly 08  State Assembly 09  State Assembly 10
- State Assembly 11  State Assembly 12  State Assembly 13  State Assembly 14  State Assembly 15
- State Assembly 16  State Assembly 17  State Assembly 18  State Assembly 19  State Assembly 20
- State Assembly 21  State Assembly 22  State Assembly 23  State Assembly 24  State Assembly 25
- State Assembly 26  State Assembly 27  State Assembly 28  State Assembly 29  State Assembly 20
- State Assembly 31  State Assembly 32  State Assembly 33  State Assembly 34  State Assembly 35
- State Assembly 36  State Assembly 37  State Assembly 38  State Assembly 39  State Assembly 40
- State Assembly 41  State Assembly 42  State Assembly 43  State Assembly 44  State Assembly 45
- State Assembly 46  State Assembly 47  State Assembly 48  State Assembly 49  State Assembly 50
- State Assembly 51  State Assembly 52  State Assembly 53  State Assembly 54  State Assembly 55
- State Assembly 56  State Assembly 57  State Assembly 58  State Assembly 59  State Assembly 60
- State Assembly 61  State Assembly 62  State Assembly 63  State Assembly 64  State Assembly 65
- State Assembly 66  State Assembly 67  State Assembly 68  State Assembly 69  State Assembly 70
- State Assembly 71  State Assembly 72  State Assembly 73  State Assembly 74  State Assembly 75
- State Assembly 76  State Assembly 77  State Assembly 78  State Assembly 79  State Assembly 80

### C. California Congressional Districts

Select one or more of the California Congressional Districts where the proposed project activities will occur. Copy and Paste the URL (<https://www.govtrack.us/congress/members/CA>) in your browser to determine the Congressional district(s).

- Congressional District 1  Congressional District 2  Congressional District 3  Congressional District 4
- Congressional District 5  Congressional District 6  Congressional District 7  Congressional District 8
- Congressional District 9  Congressional District 10  Congressional District 11  Congressional District 12
- Congressional District 13  Congressional District 14  Congressional District 15  Congressional District 16
- Congressional District 17  Congressional District 18  Congressional District 19  Congressional District 20
- Congressional District 21  Congressional District 22  Congressional District 23  Congressional District 24
- Congressional District 25  Congressional District 26  Congressional District 27  Congressional District 28
- Congressional District 29  Congressional District 30  Congressional District 31  Congressional District 32
- Congressional District 33  Congressional District 34  Congressional District 35  Congressional District 36
- Congressional District 37  Congressional District 38  Congressional District 39  Congressional District 40
- Congressional District 41  Congressional District 42  Congressional District 43  Congressional District 44
- Congressional District 45  Congressional District 46  Congressional District 47  Congressional District 48
- Congressional District 49  Congressional District 50  Congressional District 51  Congressional District 52
- Congressional District 53

**D. County**

Select one or more of the California Counties where the proposed project activities will occur.

- |                                       |  |                                      |  |                                     |  |
|---------------------------------------|--|--------------------------------------|--|-------------------------------------|--|
| <input type="checkbox"/> Alameda      | <input type="checkbox"/> Alpine        | <input type="checkbox"/> Amador      | <input type="checkbox"/> Butte           | <input type="checkbox"/> Calaveras  | <input type="checkbox"/> Colusa                    |
| <input type="checkbox"/> Contra Costa | <input type="checkbox"/> Del Norte     | <input type="checkbox"/> El Dorado   | <input type="checkbox"/> Fresno          | <input type="checkbox"/> Glenn      | <input type="checkbox"/> Humboldt                  |
| <input type="checkbox"/> Imperial     | <input type="checkbox"/> Inyo          | <input type="checkbox"/> Kern        | <input type="checkbox"/> Kings           | <input type="checkbox"/> Lake       | <input type="checkbox"/> Lassen                    |
| <input type="checkbox"/> Los Angeles  | <input type="checkbox"/> Madera        | <input type="checkbox"/> Marin       | <input type="checkbox"/> Mariposa        | <input type="checkbox"/> Mendocino  | <input type="checkbox"/> Merced                    |
| <input type="checkbox"/> Modoc        | <input type="checkbox"/> Mono          | <input type="checkbox"/> Monterey    | <input type="checkbox"/> Napa            | <input type="checkbox"/> Nevada     | <input type="checkbox"/> Orange                    |
| <input type="checkbox"/> Placer       | <input type="checkbox"/> Plumas        | <input type="checkbox"/> Riverside   | <input type="checkbox"/> Sacramento      | <input type="checkbox"/> San Benito | <input checked="" type="checkbox"/> San Bernardino |
| <input type="checkbox"/> San Diego    | <input type="checkbox"/> San Francisco | <input type="checkbox"/> San Joaquin | <input type="checkbox"/> San Luis Obispo | <input type="checkbox"/> San Mateo  | <input type="checkbox"/> Santa Barbara             |
| <input type="checkbox"/> Santa Clara  | <input type="checkbox"/> Santa Cruz    | <input type="checkbox"/> Shasta      | <input type="checkbox"/> Sierra          | <input type="checkbox"/> Siskiyou   | <input type="checkbox"/> Solano                    |
| <input type="checkbox"/> Sonoma       | <input type="checkbox"/> Stanislaus    | <input type="checkbox"/> Sutter      | <input type="checkbox"/> Tehama          | <input type="checkbox"/> Trinity    | <input type="checkbox"/> Tulare                    |
| <input type="checkbox"/> Tuolumne     | <input type="checkbox"/> Ventura       | <input type="checkbox"/> Yolo        | <input type="checkbox"/> Yuba            |                                     |  |

**Project Cost Estimate**

FOR OFFICE USE ONLY:				Version # _____	APP # _____
<b>APPLICANT NAME :</b>	Southern California Mountains Foundation				
<b>PROJECT TITLE :</b>	Education & Safety			<b>PROJECT NUMBER (Division use only) :</b>	G15-04-02-S01
<b>PROJECT TYPE :</b>	<input type="checkbox"/> Law Enforcement	<input type="checkbox"/> Restoration	<input checked="" type="checkbox"/> Education & Safety	<input type="checkbox"/> Acquisition	
	<input type="checkbox"/> Development	<input type="checkbox"/> Ground Operations	<input type="checkbox"/> Planning		
<b>PROJECT DESCRIPTION :</b>	<p>Southern California Mountains Foundation (SCMF) in partnership with the San Bernardino National Forest (SBNF) recognizes the need to educate visitors about the importance of responsible recreation and public land stewardship. SBNF staff provides direction and oversight for SCMF habitat management plan adherence, management, operations, safety requirements, and all conservation-related activities. Through SCMF's education and conservation, public lands will be preserved for future generations to enjoy.</p> <p>Our project seeks funding to hire an Education Outreach Coordinator to work with a Program Assistant to provide education outreach services, host public information kiosks, and work with volunteers to produce program deliverables. The Education Outreach Coordinator will train individuals through classroom instruction and hands-on field work supporting and complementing the SBNF's OHV program which promotes responsible recreation by OHV enthusiast utilizing volunteers to deliver this messages. To become a volunteer, individuals complete 100 hours of extensive classroom and hand-on training. Training is ongoing and includes formal and field training in all aspects of Off-Highway Vehicle program including ASI and MSF Dirt Bike School certification and Cal 4 Wheel training, host orientation class, rules and regulations training, situation-scenario training and the "On the Right Trail" curriculum.</p> <p>The OHV Program takes a multifaceted approach to educating enthusiasts. Staff and volunteers lead educational rides, and provide information and education to the public, in the forest and on the trails. Staff and volunteers host mobile information kiosks at trailheads and provide maps and recreation education to the public a minimum of twelve days each year. We also provide educational materials, which include information pertaining to all types of OHV recreation containing snowmobile and dune buggy/rail education and safety information, and maps at the point of sale of OHV's through our Dealer Liaison program. Staff and volunteers promote responsible recreation to youth on public lands, at school sites, and in the forest through our "On the Right Trail" (ORT) education program. On the Right Trail was developed in partnership with the " National Off-Highway Vehicle Conservation Council" and "Tread Lightly", and is in alignment with California State science standards. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders.</p> <p>Funding would support the SCMF's OHV Education Program to continue to provide the following education outreach services under the direction of the Education Outreach Coordinator:</p>				

Project Cost Estimate for Grants and Cooperative Agreements Program - 2015/2016  
 Agency: Southern California Mountains Foundation  
 Application: Education & Safety

3/7/2016

	<ul style="list-style-type: none"> <li>• Conduct an average of fifteen On the Right Trail presentations for children emphasizing responsible recreation.</li> <li>• Visit participating OHV dealers monthly to promote land stewardship to their customers and supply educational materials.</li> <li>• Staff monthly informational kiosks offering voluntary sound checks, route information, etc.</li> <li>• Attend at least five trade shows and/or OHV dealer open houses.</li> <li>• Conduct at least five educational rides by ATV, MC, RUV or 4x4 per month throughout the forest to interact with visitors.</li> <li>• Coordinate at least eight meetings per year with the USFS partners to discuss priorities and issues.</li> <li>• Keep monthly records of volunteer hours, shows attended, off highway vehicle dealerships visited, etc.</li> <li>• Produce and print 20,000 user-friendly maps to be distributed through staging area kiosks, dealer liaison programs, ranger stations, trade shows, and forest visitor contacts made during educational rides.</li> <li>• Replace kiosk signs and designated vehicle route signs along popular OHV routes. SCMF will work directly with the USFS to update OHV information kiosks at staging areas and route intersections with appropriate signage. OHV maps will be available at kiosks.</li> <li>• Approved ATV Safety Institute and/or Motorcycle Safety Foundation courses will be provided to the public by trained instructors, a minimum of four times per year for each course.</li> </ul> <p>The SCMF OHV program has been recognized as a national model for educating the recreating public about the need for ethics, safety and environmental stewardship. Volunteers donate their time, vehicles, and resources to visit schools and OHV dealerships. Responsible recreation is promoted at events such as the annual Off-Road Expo as well as other industry trade shows. The value of the SCMF OHV volunteer program is demonstrated by letters of support and accolades from the program's partners.</p>
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	Line Item	Qty	Rate	UOM	Grant Req.	Match	Total
<b>DIRECT EXPENSES</b>							
<b>Program Expenses</b>							
<b>1</b>	<b>Staff</b>						
	1. Education Outreach Coordinator Notes : Education Outreach Coordinator is responsible for day-to-day implementation of SCMF's OHV education program. This includes leading volunteers, training staff and volunteers in education rides and programs, representing SCMF at OHV related public meetings and staffing industry trade shows - providing education on site, leading "On the Right Trail" education presentations at visitor centers and schools, implementing the dealer liaison program, distributing maps, staffing mobile kiosks and direct program coordination of the OHV Education	1.0000	50086.000	YR	50,086.00	0.00	50,086.00



Project Cost Estimate for Grants and Cooperative Agreements Program - 2015/2016  
 Agency: Southern California Mountains Foundation  
 Application: Education & Safety

3/7/2016

Line Item	Qty	Rate	UOM	Grant Req.	Match	Total
Program. 40 hours a week are dedicated to OHV program implementation and deliverables listed in this grant application. This cost estimate was adjusted to fully cover employee benefits such as 403b, health insurance, cost of living increase and taxes.						
2. Volunteer Match Hours Notes : SCMF is committed to coordinating volunteers to donate 13,000 volunteer hours of service toward our OHV Education program in the next year. SCMF has a 22 year history of recruiting, training and coordinating volunteers. Volunteers perform work for the SCMF and are valued at the California independent sector rate of 26.87/hour.	13000.0000	26.870	HRS	0.00	349,310.00	349,310.00
3. Program Assistant Notes : A Program Assistant is needed to keep pace with coordinating program deliverables during the busy summer/fall season. SCMF will recruit and train a full-time paid internship working directly with the Education Outreach Coordinator. Responsibilities include; providing OHV education to visitors at SBNF visitor center ie. the Big Bear Discovery Center, staffing OHV mobile kiosks, and providing ORT programs to school and youth groups, providing support for distribution of education materials through online vehicles such as facebook, twitter and our website.	500.0000	15.000	HRS	7,500.00	0.00	7,500.00
<b>Total for Staff</b>				57,586.00	349,310.00	406,896.00
<b>2 Contracts</b>						
<b>3 Materials / Supplies</b>						
1. Brochures Notes : Printed materials include printing of USFS approved OHV use maps, brochures, handouts and educational material for school children and the general public. SCMF	1.0000	20000.000	YR	20,000.00	0.00	20,000.00

Project Cost Estimate for Grants and Cooperative Agreements Program - 2015/2016  
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Line Item	Qty	Rate	UOM	Grant Req.	Match	Total
will print 20,000 colorized approved SBNF OHV maps. Materials may also be expanded to include educational hand outs, stickers, newsletters, OHV safety CD's, ect.						
2. Signs Notes : Funding for sign development and printing cost associated with updating stationary kiosk along the trail and at staging areas with maps, well-defined rules and regulations and area specific information and replacing designated vehicle route signs (DVR's) as needed.	1.0000	2000.000	MISC	2,000.00	0.00	2,000.00
<b>Total for Materials / Supplies</b>				22,000.00	0.00	22,000.00
<b>4 Equipment Use Expenses</b>						
1. Mileage Reimbursement Notes : The Education Outreach Coordinator is required to use their personal vehicle (Chevy, Silverado) to travel from the office to the 5 outposts, kiosks, trade shows, dealers, patrols, surveys, and educational school visits. Approximately 18,000 miles are driven annually at the federal government rate of \$0.54/mile. Work sites range from 27 miles to 108 miles one way from SBNF headquarters. Coordinator travels throughout the San Bernardino National Forest boundaries and greater Southern California area to coordinate and participate in OHV education and safety program.	18000.0000	0.540	MI	9,720.00	0.00	9,720.00
<b>5 Equipment Purchases</b>						
<b>6 Others</b>						
1. Trade Show Fees Notes : Funds go towards exhibiter fees for the Off-Road Expo in Pomona, CA and the International Motorcycle Show in Long Beach, CA. Increase is to cover space for	2.0000	1200.000	EA	2,400.00	0.00	2,400.00

Project Cost Estimate for Grants and Cooperative Agreements Program - 2015/2016  
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	Line Item	Qty	Rate	UOM	Grant Req.	Match	Total
	our large mobile education exhibit created with OHMVR funds two years ago.						
<b>Total Program Expenses</b>					91,706.00	349,310.00	441,016.00
<b>TOTAL DIRECT EXPENSES</b>					91,706.00	349,310.00	441,016.00
<b>INDIRECT EXPENSES</b>							
<b>Indirect Costs</b>							
<b>1</b>	<b>Indirect Costs</b>						
	1. Indirect Costs-Indirect Costs Notes : The indirect rate is Administrative Costs that include Administrative salaries, rents, supplies and communication.	1.0000	13755.000	YR	13,755.00	0.00	13,755.00
<b>Total Indirect Costs</b>					13,755.00	0.00	13,755.00
<b>TOTAL INDIRECT EXPENSES</b>					13,755.00	0.00	13,755.00
<b>TOTAL EXPENDITURES</b>					<b>105,461.00</b>	<b>349,310.00</b>	<b>454,771.00</b>

Project Cost Summary for Grants and Cooperative Agreements Program - 2015/2016  
 Agency: Southern California Mountains Foundation  
 Application: Education & Safety

3/7/2016

	Category	Grant Req.	Match	Total	Narrative
<b>DIRECT EXPENSES</b>					
<b>Program Expenses</b>					
1	Staff	57,586.00	349,310.00	406,896.00	
2	Contracts	0.00	0.00	0.00	
3	Materials / Supplies	22,000.00	0.00	22,000.00	
4	Equipment Use Expenses	9,720.00	0.00	9,720.00	
5	Equipment Purchases	0.00	0.00	0.00	
6	Others	2,400.00	0.00	2,400.00	
<b>Total Program Expenses</b>		91,706.00	349,310.00	441,016.00	
<b>TOTAL DIRECT EXPENSES</b>		91,706.00	349,310.00	441,016.00	
<b>INDIRECT EXPENSES</b>					
<b>Indirect Costs</b>					
1	Indirect Costs	13,755.00	0.00	13,755.00	
<b>Total Indirect Costs</b>		13,755.00	0.00	13,755.00	
<b>TOTAL INDIRECT EXPENSES</b>		13,755.00	0.00	13,755.00	
<b>TOTAL EXPENDITURES</b>		<b>105,461.00</b>	<b>349,310.00</b>	<b>454,771.00</b>	

## Evaluation Criteria

FOR OFFICE USE ONLY: Version # \_\_\_\_\_ APP # \_\_\_\_\_

### 1. Project Cost Estimate - Q 1. (Auto populates from Cost Estimate)

The Applicant is applying for the following type of Project: (Check the one most appropriate)

- Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10, and 11.  
 Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15.

1. As calculated on the Project Cost Estimate, the percentage of the Project costs covered by the Applicant is: 10

(Note: This field will auto-populate once the Cost Estimate and Evaluation Criteria are Validated.)

- 76% or more (10 points)  
 51% - 75% (5 points)  
 26% - 50% (3 points)  
 25% (Match minimum) (No points)

### 2. Project Performance - Q 2.

2. For Applicant's OHV grant Projects which reached the end of the Project performance period within the last two years, the percentage of all Projects closed out in accordance with Program regulations: 10

(Check the one most appropriate)

- 100% of Projects closed out (10 points)  
 75% to 99% of Projects closed out (5 points)  
 Less than 75% of Projects closed out (No points)  
 First time Applicants, Applicants with active Project(s) which have not reached the end of the Project performance period, and past Applicants with no active Projects within the last two years (4 points)

List all Projects that have reached the end of the performance period in the last two years:

G13-04-02-S01, G12-04-02-S01, G10-04-02-R01, G11-04-02-R01

### 3. Previous Year's Performance - Q 3. (FOR DIVISION USE ONLY)

3. In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit.

(FOR DIVISION USE ONLY) (Check the one most appropriate)

- In the previous year the Applicant has been responsive and communicated effectively with their assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)  
 First time Applicants and past Applicants with no active Grant Projects within the last two years (2 points)  
 In the previous year the Applicant has not been responsive (No points)

### 4. Utilization of Partnerships - Q 4.

4. The Project will utilize partnerships to successfully accomplish the Project. Identify the number of groups or organizations that will actively participate in the Project. Partners cannot include any unit of the OHMVR Division, subcontractors, or any participants being paid by this OHV Grant or Cooperative Agreement. 4

(Check the one most appropriate)

- 4 or more (4 points)

- 2 to 3 (2 points)
- 1 (1 point)
- None (No points)

List each partner organization(s) separately and provide a detailed explanation for how each partner(s) will participate in the Project:

Partner organizations for this project include: 1) Yamaha Motor Corporation Works with SCMF's OHV program for volunteer recruitment, provides financial contributions to SCMF's OHV program to support printing of maps and brochures. SCMF OHV Volunteer Program partners with multiple dealers to assist with education and outreach for responsible recreation. Dealership Liaison Partners include: 2) Malcom Smith Motor Sports, 3) Honda/Yamaha of Redlands 4) Mountain Motor Sports- host OHV education kiosk at open house annually. 5) Corona Motor Sports 6) John Burr Motorcycles, 7) Mission Motor Sports - host OHV education kiosk at open house annually. 8) Del Amo Motor Sports - host OHV education kiosk at open house annually. 9) Program will also utilize OHV education materials and training from other organizations including: Tread Lightly, NOHVCC, CORVA and certification from ASI and MSF.

**5. Types of OHV Recreation - Q 5.**

5. The Project addresses the following types of OHV Recreation: 5

(Check all that apply) - Scoring: 1 point each, up to a maximum of 6 points

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> ATV        | <input checked="" type="checkbox"/> 4X4   |
| <input checked="" type="checkbox"/> Motorcycle | <input checked="" type="checkbox"/> Recreation Utility Vehicle (RUV)/Side-by-Side |
| <input checked="" type="checkbox"/> Snowmobile | <input type="checkbox"/> Dune buggy, rail   |

**6. Public Input Prior to the Preliminary Application - Q 6.**

6. The Project was developed with public input prior to the preliminary Application filing deadline. 2  
Identify date(s) of meetings and participants. Do not include internal agency meetings or meetings that occurred more than 12 months prior to filing the preliminary Application. Public input employed the following:

(Check all that apply)

- The Applicant initiated and conducted publicly noticed meeting(s) with the general public to discuss Project (1 point)
- The Applicant had meeting(s) with multiple distinct stakeholders (1 point)

Provide a detailed explanation for each statement that was checked:

SCMF staff hosted two publicly noticed (press release sent to local media on January 20, 2016 and on [www.mountainsfoundation.org](http://www.mountainsfoundation.org)) meetings with the general public to review the grant process and discuss the proposed project. Meetings were held 1) February 3, 2016; 6pm-8pm at the Forest Service Supervisors Office in San Bernardino and 2) February 10, 2016; 7pm-9pm at Sizzler Restaurant in Corona, CA.

Stakeholder meetings: 1) 9/17/15; 10am-12pm at the Honda Training and Education Center in Colton CA. Stakeholders included; CORVA, AdMo Tours, BB Trail Riders, CTUC and SBNF.

**7. Incorporates Elements - Q 7. (Education Project ONLY)**

7. The Project incorporates the following, clearly identifiable and/or measurable, elements: 8

(Check all that apply)

- Process of researching issues and audience (2 points)
- Objectives (2 points)
- Testing process to ensure actions are effective (2 points)
- Plan to implement the Project (2 points)
- Evaluation and feedback of the process (2 points)

Provide a detailed explanation for each statement that was checked:

Process of researching: During the education programs outlined in this application (education rides, interfacing with the public, hosting kiosks at staging areas, On the Right Trail presentations and public education classes) anecdotal information is recorded. Information is also collected at regular meetings with diverse stakeholders which help to set program priorities.

Objectives: Annual Objectives are set at the beginning of each Fiscal Year by SCMF OHV staff. The objectives for FY2015 are: public education, safety, volunteer training and stewardship.

Implementation Plan: After annual objectives are set, an annual work plan is created with quarterly progress reports and benchmarks.

Evaluation: Regular meetings with stakeholders and evaluation survey results are reviewed and results are incorporated into the program.

**8. Methods of Education - Q 8. (Education Project ONLY)**

8. The Project will utilize the following methods of education: 14

(Check all that apply) - Scoring: 2 points each, up to a maximum of 14 points

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Hands on learning                       | <input checked="" type="checkbox"/> Social media                      |
| <input checked="" type="checkbox"/> Formal class setting                    | <input type="checkbox"/> Outreach booths/Exhibits                     |
| <input checked="" type="checkbox"/> Printed media (brochures, panels, etc.) | <input checked="" type="checkbox"/> CDs/DVDs                          |
| <input type="checkbox"/> Internet classes                                   | <input checked="" type="checkbox"/> Interpretive talks, rides, events |
| <input checked="" type="checkbox"/> Advertising (of message, not classes)   | <input type="checkbox"/> Audio/video programs                         |
| <input type="checkbox"/> Self-guided trails                                 | <input type="checkbox"/> Other (specify)                              |

Provide a detailed explanation for each statement that was checked:

SCMF's OHV program provides multiple hands on and formal class trainings. Hands on training includes: ASI and MSF certification, RUV, radio, 1st aid and CPR, and land navigation classes. Classroom training includes: rules and regulations and On the Right Trail. Classes are offered monthly and vary in duration from 4-8 hour. SCMF leads educational/interpretive rides. Outreach: we attend dealerships, industry trade shows and host kiosks where we distribute printed materials including; maps, brochures, and educational CD's and DVD's. The program contacts over 10,000 individuals annually providing educational messages through means listed above. Advertising: PSA's and e-newsletters are distributed monthly with educational messages. Social Media: we utilize SCMF's Facebook and twitter accounts for education and safety messages and have over 2,400 followers.

**9. Number of Times Exposed to Message - Q 9. (Education Project ONLY)**

9. Total number of times individuals are exposed to the message through educational methods identified in Question 8: 4

(Check the one most appropriate)

- Greater than 10,000 (4 points)  
 1,000 to 10,000 (3 points)  
 100 to 1,000 (2 points)  
 20 to 100 (1 point)  
 0 to 20 (No points)

Provide a detailed explanation for the quantity checked:

Over 10,000 contacts are made annually through SCMF's OHV program at mobile kiosks, industry trade shows and in the forest through educational rides. In addition to visitor contacts, users are introduced to OHV education and safety messages through stationary kiosks at 5 staging areas. The SBNF estimates over 266,000 OHV recreationists on the San Bernardino National Forest Annually and most users start their rides from staging areas. Over 400 students participate in "On the Right Trail" formal education program. SCMF has over 250 volunteers who are trained in different OHV related classes annually. OHV education and safety information is also disseminated through Facebook, Twitter, www.mountainsfoundation.org website, monthly e-newsletter and local advertising to thousands of people.

**10. Average Time Exposed to Message - Q 10. (Education Project ONLY)**

10. Average time a participant will have exposure to the Project's message or training through educational methods identified in Question 8: 2

(Check the one item of highest point value that applies)

- Greater than 2 hours (4 points)  
 1 hour to 2 hours (3 points)  
 5 minutes to less than 1 hour (2 points)  
 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)  
 Less than 1 minute (No points)

Provide a detailed explanation for the checked statement:

Formal classes are offered to the public monthly and vary from 4-8 hours each, where participants are exposed to education and safety messages. A minimum of 4 ASI and 4 MSF hands-on learning classes are offered to the public and conducted by certified instructors, each class is 4 hours long. Interpretive rides are offered 5 times per month on a half day or full day basis (ranging 4-8 hours). We offer a minimum of fifteen On the Right Trail presentations to children annually which vary from 1-2 hours of exposure time. CD's and DVD's are distributed with interactive games and activities which vary in length. Advertising of safety messages through traditional media, e-newsletter, social media and outreach booths and exhibits provide participants exposure to the program ranging from 5-15 minutes. Through all of these different education outlets we estimate the average time participants are exposed to our messages to be between 1-2 hours long.

**11. Project Provides ASI / MSF Training - Q 11. (Education Project ONLY)**

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training to the public: 2

(Check the one most appropriate)

- No (No points)  
 Yes (2 points)

Provide a detailed explanation for the 'Yes' response:

SCMF has ASI and MSF Instructors on staff that provides certified classes quarterly, free of charge to the public. Classes are offered at three outpost locations; Cranston Work Center, Lytle Creek and North Shore Work Center. Instructors attend the respective MSF and ASI 4-day training at Honda Colton Training Center and are able to offer these training classes on the SBNF through a partnership with the SBNF.

**12. Level of Personnel Trained / Search and Rescue Staff - Q 12. & 13. (Safety Project ONLY)**

12. The majority of personnel utilized in the Project are trained to the following level:

(Check the one most appropriate)

- Emergency Medical Technician level, or higher (5 points)  
 First Responder level (2 points)  
 First Aid and CPR (1 point)  
 No training (No points)



13. The Project involves search and rescue staff that is:

(Check the one most appropriate)

- All volunteer (5 points)
- A majority of volunteers with some paid staff (4 points)
- Paid staff working regular hours (non-overtime) (2 points)
- Paid staff working overtime shifts (No points)

**14. Types of Training Personnel Possess - Q 14. (Safety Project ONLY)**

14. The Project will have the majority of personnel trained in the following areas:

(Check all that apply) - Scoring: 2 points each, up to a maximum of 16 points

- |   |   |
|---|---|
| <input type="checkbox"/> Radio communication          | <input type="checkbox"/> Tracking skills          |
| <input type="checkbox"/> Avalanche rescue             | <input type="checkbox"/> Navigation training      |
| <input type="checkbox"/> Swift water rescue           | <input type="checkbox"/> ATV certification        |
| <input type="checkbox"/> Dog handling                 | <input type="checkbox"/> Motorcycle certification |
| <input type="checkbox"/> Rope skills                  | <input type="checkbox"/> 4 x 4/Off-Road training  |
| <input type="checkbox"/> Wilderness search and rescue | <input type="checkbox"/> Other (Specify)          |

**15. Experience Performing OHV Search and Rescue - Q 15. (Safety Project ONLY)**

15. The Applicant has documented experience performing OHV search and rescue operations and providing medical aid to OHV operators. In the prior calendar year the Applicant has performed and documented:

(Check the one most appropriate)

- 50 Medicals or search and rescue missions in support of OHV Recreation (8 points)
- 30 Medicals or search and rescue missions in support of OHV Recreation (5 points)
- 10 Medicals or search and rescue missions in support of OHV Recreation (3 points)
- 0 Medicals or search and rescue missions in support of OHV Recreation (No points)

Provide a detailed explanation for the checked statement: